

Dry Offset Printing Area



Dry Offset Printing Specs

- Accepted file formats;
Adobe Illustrator, Adobe PDF.



Images;



- 300 dpi on used size in artwork,
- Color separated with Pantone colors or CMYK, TIFF or PSD
- Other objects should be vector.
- Text should be converted. (vector)

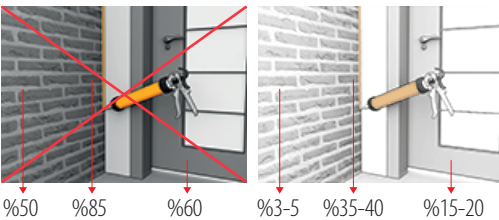
If editing texts is required, the file should be sent as Illustrator open format without converted text. All the fonts and images used in the artwork should be linked and sent together with the file.

Graphic Limits

Maximum 6 Pantone Separations,



Tint values range should be between 3% - 95%.



Tone value increase is higher than the standard printing techniques.
50% tint values may reach up to 90%.
This should be considered and compensated during graphic design.



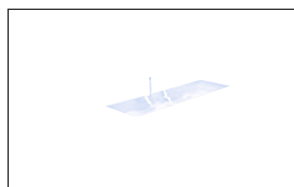
Negative line thickness min. 0,4 pt.



Max. one Pantone separation should be used in gradiations.



Orjinal



P. 284 C



P. Black C

Max 2 Pantone separations should be used in the images.

Text Limits

- Italic and Serif fonts should be avoided.
- Min. text size is 5 pt, for negative text its 5 pt bold or bigger.



Barcode Limits

- Magnification should be min. 80%
- EAN-13 barcode size should be minimum; 30 mm x 17 mm
- Only one separation and with white clear area.

