



QUALITY APPROACH

Carrying its leadership and recognition to the global arena with its technology and products, Iz Baski A.S. adopts the principle of producing "Quality", by primarily placing the customer satisfaction at the center of all its processes, conducts the targets of high product quality, continuous improvement, and efficiency targets that it practices with the "Integrated Management System", and also fully meets the demands of its customers with the products complying with the regulations.

Selectively conducting the continuous improvement, development, and integration of current technologies into every stage of its production, our company aims to produce "Quality" at its source by using the latest technology machinery, molds, and automation system in injection production.

And in the printing process; achieving the ability to print photo-realistic images using Offset+ technology developed by its own R&D studies, Iz Baski A.S. has supported all pre-press preparation and printing processes with up-to-date software and realizes the quality control process via the visual control cameras integrated to Industry 4.0 automatically and online.

Our company, which is the leading and pioneering company in the sector, conducts its activities by;

- ✓ Providing constant customer satisfaction by meeting the customer demands at the best level in terms of quality - reliability - cost - time,
- ✓ Following and implementing the innovations and developments in our sector on time and accordingly developing the performance continuously,
- ✓ Increasing the quality awareness of its employees to the upper levels and ensuring their efficiency by extending training activities for all personnel and supporting their continuous development,
- ✓ Managing its resources effectively, in a planned and systematic manner and ensuring their continuous development,
- ✓ Maintaining its investments on a planned basis to increase its service capacity and diversity, to further increase its quality level and to ensure its sustainability,
- ✓ Increasing competitiveness by minimizing the errors, ensuring continuous effectiveness of our quality, and working for systematic and continuous development.